

PUBLISHING HOMEWORK

Term 2

Name:

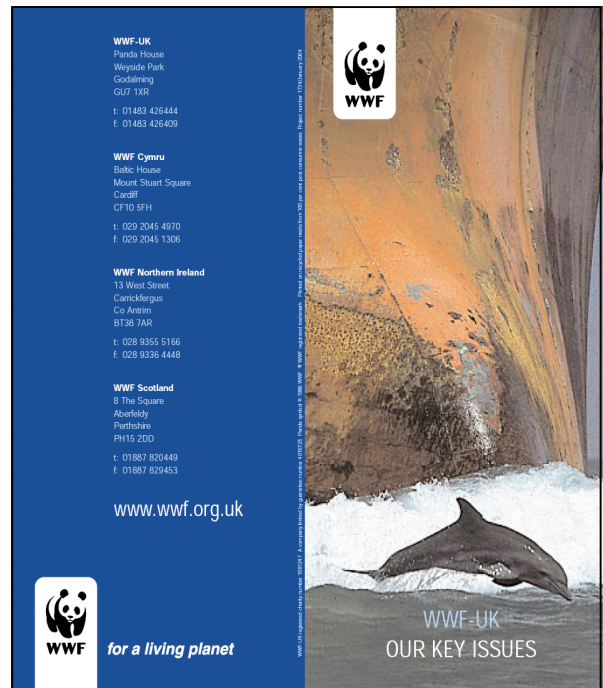
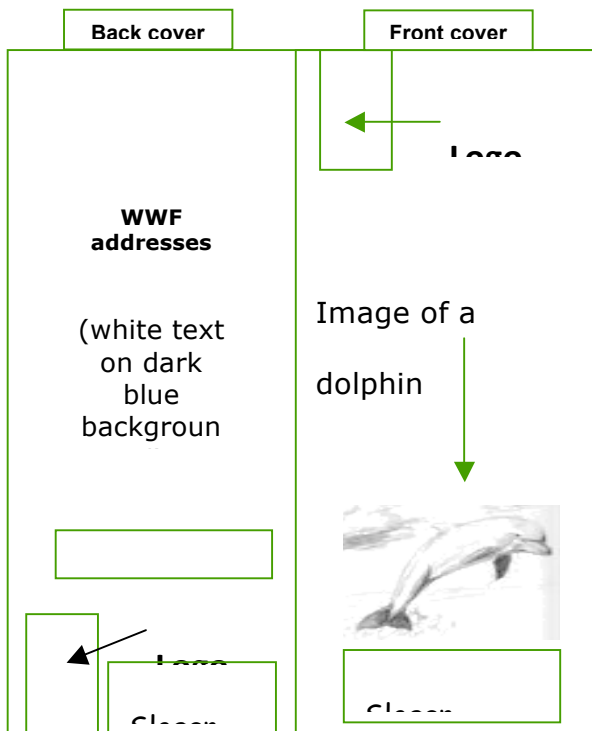
Activity: Plan the layout of the cover of a leaflet for a charity organisation called PEAT (Protecting Endangered Animals Together).

The charity helps to protect a wide range of endangered animals such as polar bears, elephants, whales, leopards and pandas, to name but a few!

Look at the example leaflet cover below, from the WWF leaflet. Your cover should have the same elements. These include:

- Title
- Logo
- Date and issue number
- Picture
- Slogan
- Website address

You should also write on your plan what colours and pictures you are going to use. The diagram on the left below is a plan that might have been created for the production of the WWF cover on the right:



On the blank page overleaf, plan your **front** cover.

If you have time, on the next sheet plan your **back** cover.

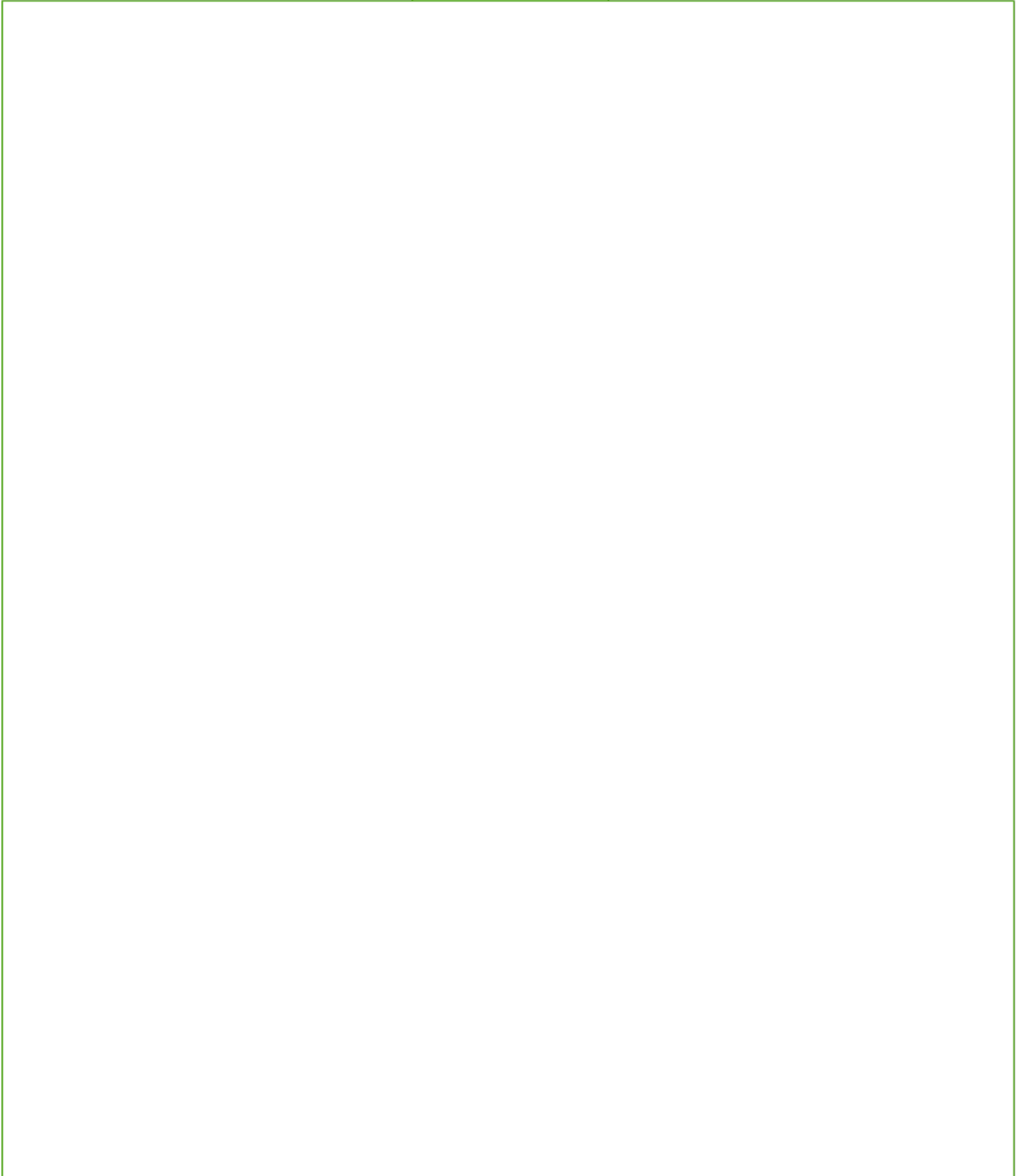
1. Plan the front cover for your leaflet in the space below.

A large, empty rectangular box with a thin black border, occupying most of the page below the instruction. This is the designated space for the student to plan the front cover of their leaflet.

Plan the back cover for your leaflet in the space below.

A large, empty rectangular area with a thin black border, occupying most of the page. This space is intended for the student to plan the back cover of their leaflet, including any text, images, or layout elements they wish to include.

Activity: Plan the layout of your inside pages here. Try to get a good balance of text and images, don't put all your pictures on one side, or all at the top. Leave a space to put a logo, too



Name:

Have you...	Yes	No
Made sure your leaflet has a clear layout?		
Made careful use of white space?		
Added appropriate text?		
Used appropriate colours?		
Created an eye-catching logo?		
Added appropriate images to your leaflet and given reasons for your choices?		
Described the steps you worked through and suggested how it could be improved?		



What do you think is the best part of your leaflet?

If you had the opportunity, how would you make it better?

Put a cross in the scale to show how confident you feel using the desktop publishing package.

Very confident	Quite confident	Generally okay	Some doubts	Not confident